



Rafflesian Business Network (RBN)

Member and Participants' Pledge & Code of Conduct

As a member of the Rafflesian Business Network ("RBN"), an interest group under the Old Rafflesians' Association ("ORA"), or a participant in an RBN activity, I recognize that the strength of this network relies on trust, integrity, and mutual respect.

By registering for membership or attending RBN activities, I formally agree to abide by the following Code of Conduct:

1. Professionalism & Integrity

- **Upholding the Raffles Name:** I will not conduct myself in any manner that brings disrepute to the image, reputation, or heritage of ORA, RBN, or the Raffles schools.
- **Mutual Respect:** I will treat all fellow alumni, organizers, and volunteers with courtesy and respect. I understand that the RBN is run effectively by volunteers dedicating their personal time.

2. Commercial Etiquette

- **Relationship First:** I understand that RBN is a platform for connection and relationship building and not transactional sales.
- **No Aggressive Solicitation:** I will not engage in unsolicited aggressive solicitation, or mass marketing (spam) activities directed at fellow members.
- **Data Privacy:** I will not harvest, copy, or distribute personal contact details of other members obtained through RBN directories, event listings, or group chats for the purpose of building external marketing databases.

3. Communication and Representation

- **Official Voice:** I acknowledge that only the RBN Exco (or those explicitly appointed by them) are permitted to make official statements or representations on behalf of the RBN. I will not organize activities or make announcements purporting to represent the RBN without prior RBN Exco approval.

4. Terms of Participation



- **Media Consent:** I accept that photographs and/or videos may be taken during RBN activities. I consent to their use by ORA, RBN, or other participants on social media and in publicity campaigns.
- **Waiver of Liability:** I agree that I will not hold ORA, the RBN Exco, organizers, or volunteers responsible or liable for my personal belongings, health, or safety while commuting to, attending, or leaving RBN activities, nor for the behaviour of other participants.

5. Consequence of Violation

- I acknowledge that the RBN Exco reserves the right and discretion to **suspend or prohibit my participation** in RBN activities if I am judged to have acted in a manner detrimental to the reputation of the network, caused harm to a fellow alumnus, or violated the commercial etiquette rules outlined above.

[] I have read, understood, and accept the RBN Code of Conduct.

Name: _____

Date: _____

Signature / Digital Acceptance: _____